



The Big Picture

NEWSLETTER

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PRESIDENT'S MESSAGE

It is my pleasure to introduce the first newsletter of Sports, Physical Education, Fitness & Leisure Skills Council (SPEFL-SC) "The Big Picture"

Completion of SPEFL-SC's 4th year in the area of skilling is a landmark.

However this would not have been possible without the contribution of the people associated with SPEFL-SC. Very early on, in our journey, we had set the goal of skilling individuals aspiring to make a career in sports sector or individuals who sought a better living so that they would get the chance to do so through skills development and vocational training.

Today, four years on, inspite of naysayers, we have impacted the lives of millions of people in the country, and I am certain that this is just the beginning.

At SPEFL-SC, we have helped give hope to millions of youth achieve their dream of a livelihood in the sports sector. We can all be proud of the role SPEFL-SC has played in the skilling revolution in the sports sector. When we embarked on the skilling crusade, it was non-existent but over the course of these years we have established the need and criticality of skills development and vocational training in sports sector not only in India but in other continents as well.

With the partnership of SPEFL-SC with REPS India and official launch of IREPS by SPEFL-SC, our unique approach to skills training in sports sector has made us the trusted 'Go-To' partner for corporates looking to deploy various skilling initiatives in the sector. Being a Sector Skill Council entrusted with skilling solely in the sports sector, we focus on training Indian youth where on-the-job training is an integral part.

In coming years, SPEFL-SC will have the opportunity to reach even more people and organizations around the world. Skilling is still out of reach for many people, for various reasons including high cost and complex pedagogy. However, SPEFL-SC being the NSDC funded sector skill council has made it simple and inexpensive for people to get access to the skilling opportunity.

We have accomplished a lot during our first 4 years empowering countless business and people to realize their full potential. This newsletter would endeavour to showcase SPEFL-SC's recent achievements and accomplishments. Hope you enjoy reading it as much as I did.



The Sports, Physical Education, Fitness and Leisure Skills Council (SPEFL-SC) is one of the Sector Skills Council formed under the aegis of Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC). SPEFL-SC is mandated to impact 2.1 million people over ten years.

SPEFL – SC was formed on 3rd July 2015. It is promoted by Federation of Indian Chambers of Commerce & Industry. The president, Mr. Jalaj Dani was elected on 3rd August 2018 in the AGM. He is a Sports Entrepreneur and Co-promoter, Asian Paints Ltd.



Mr. Jalaj Dani

president

A co-promoter of Asian Paints Ltd,
Independent Director on Board of
HDFC Limited and Havells India
Limited



Mr. Kaizzad Capadia

senior vice-president

Known as the Iron Man of India,
and in every sense the Nations
Strength Coach



Dr. Gurdeep Singh

vice-president

Secretary General, Association of
Indian Universities.



Mr. Vipen Vig

vice-president

General Body Member of The
National Rifle Association of India
(NRAI)



Mr. Pankaj Singh

secretary

Head Sports, FICCI



Mr. Sujit Panigrahi

treasurer

Founder and CEO, Fitness365,
Sequoia Fitness and Sports
Technology | Co-founder,
Convergent Technologies



Mr. Gopi Chand Pullela

executive member

Badminton Player



Mr. Mahendra Singh Dhoni

honorary member

Cricketer



Mr. Hakimuddin Shabbir Habibulla

nominated member (NSDC)

Founder, Winning Matters
Consulting Private Limited



Mr. Neeraj Jain

member

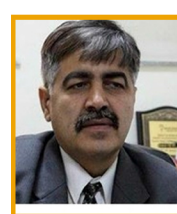
MD, Cosco



Lt. Gen. Rajiv Bhalla

member

Lt Gen Rajiv Bhalla was
commissioned into the Indian Army
in Jun 76.



Gulshan Khanna

member

President, Association of Indian
Sports Sciences

Mr. Inder Dhamija

nominated member
Ministry of Sports

Dr. Meenu Dhingra

nominated member
Sports Authority of India

SPEFL – SC Highlights till now

SPEFL –SC: Train the Trainer Programs

Training of Trainers for QP code:
SPF/Q1102 – Fitness Trainer at Ramagya Sports Academy: Programs like these upgrade the knowledge base of fitness trainer, especially, if it pertains to varied sports.

Training of Assesors for QP code:
SPF/Q1102 – Fitness Trainer at Classic Fitness Academy: The event was to initiate scientific upgrading of skill-set of fitness trainers.



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A New Dawn in Fitness Sector: International Collaboration for Boosting Employment



The Launch Ceremony of REPS India – “Fitness Professionals Going Global” was held at FICCI, Delhi with an initiative of SPEFL – SC on 23rd October 2018. Certifications will help trainers to get jobs abroad, this certification is also acknowledged and accepted pan India for employment. Many students/trainers benefitted from the same are employed in foreign countries like UAE by now. Fitness Trainer Level – 4 certificate has now been made mandatory for registration on REPS India.

SPEFL – SC Highlights till now

Official Launch of IREPS by SPEFL-SC at FICCI, Delhi



Future-proofing the Indian Fitness Industry is possible only when practical education is provided which reflect global standards and is recognized by Indian government. With the launch of IREPS, the existing uncertified trainers and coaches will now be able to get value-added training and certification with IREPS which will be equal to eREPs in Europe. This opens up international career opportunities for Indian fitness professionals. Mr. Radheshyam Julaniya, Central Secretary Sports and Mr. Sandeep Pradhan, DG (SAI) graced the event with their presence and significant inputs.

Mr. Julian Berriman, Director Professional Standards Committee, Europe Active, took over the stage and said that we can work a lot together and contribute to the growth of fitness industry as a whole. Europe Active is driven by more people, more active, more often. Mr. Julian has been a personal trainer himself along with an osteopath and tutor. Europe Active runs eREPs. He said that in Europe the industry penetration rate is 9.4% and India it hardly 0.5%. In a country with billions of people has enormous scope with the rise of fitness industry here. Over 160 accredited training providers in Europe. It parallels the course in IREPS. IREPS recognized person coming to Europe will be given equal weightage there and Mr. Julian said that they will stand an equal chance to work in European countries! The ambition hence is Employability and Growth = Prosperity for All.



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After this session, an MOU was signed by Mr. Tahsin Zahid (COO, SPEFL-SC) and Mr. Julian Berriman sealing collective efforts to bring standardized certification courses in India which will be equally recognized in Europe. A formal logo launch of IREPS followed.

Presence and Participation: Rozgar Melas and Skill Exhibitions



SPEFL – SC participated in Rozgar Melas and Skill Exhibitions at Bhubaneswar, Odisha to spread awareness where honorable Minister Shri Dharmendra Pradhan visited their stall. At Rozgar Melas and Skill Exhibitions at Ranchi, Jharkhand, honorable Chief Minister of Jharkhand visited their stall. The other cities where the team of SPEFL – SC made its presence felt in Rozgar Melas and Skill Exhibitions were Lucknow (Uttar Pradesh), Newada (Bihar), Keonjhar (Odisha) and Bhagalpur (Bihar).

Non-PMKVY Trainings: Skill-Set Enhancing Programs in Different States

Apart from Pradhan Mantri Kaushal Vikas Yojna, SPEFL – SC held non-PMKVY training sessions in Punjab and Delhi. SPEFL – SC focuses on developing the required skill sets which enable aspiring trainers to land a suitable job. ‘Career in Sports’ knowledge sharing and training session was organized with Ramagya Sports Academy in Noida, UP. Such interactive and productive training programs were initiated at other places as well like Muzaffarnagar (UP), Mohali (Punjab), Faridabad (Haryana) and Trivendrum (Kerala).

Self-Financed RPL Launched by SPEFL – SC at Pragati Maidan



The self-financed RPL was launched by SPEFL-SC at Pragati Maidan at International Health and Fitness Fair, Delhi. A huge section of India’s unorganized workforce like fitness trainers are unskilled and semi-skilled. Most of them pick up skills and knowledge in an informal set up by observing people or working under their guidance or through complete self-learning. As a result, even though they manage to get a job and earn a decent wage or salary, they may not be able to improve their skills. This also affects their productivity and quality of output. They need access to training programs and support from their employers to skill and upskill themselves. This is where Recognition of Prior Learning (RPL) can help them get assessed and certified on their current competencies as per NSQF levels. RPL also shows them a path to bridge their current knowledge and skill levels to reach a competency level or go for higher skills for professional growth.

SPEFL – SC Made News

SPEFL – SC was covered by media houses like India Today, Doordarshan and Aapki Baat alongwith digital media for fitness and sports like bodyandstrength.com. The substantial work in last couple of years have yielded results and recent events have opened new avenues for jobs in this specific industry with SPEFL – SC program pathways and initiatives. The role of media increases further with PMKVY picking up fast and onset of Fit India mission. Under both the banners, SPEFL-SC is playing a pivotal role because growth of any industry starts from skilled professionals working in it.

